

# TAKE A LONG SHOWER WITHOUT WASTING WATER

Text by **EDWIN P. SALLAN**

**I**n a tropical country like the Philippines, conserving water is not always an appealing proposition, especially with summer just around the corner.

On particularly hot days, people usually drink more water than usual and actually shower more than once a day, sometimes up to four times in order to literally keep their cool.

But as global warming continues to hog our headlines along with the rapid rise in water and electric bills, saving money and yes, our environment, water becomes a more urgent concern. Water heaters and showerheads usually contribute more than their fair share of consumption.

"To obtain a full shower, a lot of water is needed to give a desirable and comfortable water pressure," says Haresh Daswani, manager of PanManhattan Marketing Corporation, local distributor for Oxygenics

"A person who takes a proper 10 minute shower using conventional showerheads might find himself wasting away around 45 gallons of potable water. In fact, this would be 45 gallons of heated potable water."

Daswani says Oxygenics' economic low flow showerheads utilize what he calls "the Venturi principle." "This means that as water enters the base of the showerhead, it is propelled through an accelerator fin to increase the velocity of the water flow that is then directed through a channel where oxygen is injected into water."

The result is an uncannily generous coverage with a continuous range of sensations from a soft relaxing spray to a deep therapeutic massage to everything in between. Daswani says the best part is that this process results in less use of water or to be more specific, less use of hot water, for that matter. And because the water is oxygen-enriched, you also get something that's also very beneficial for our skin.

How effective is this

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A showerhead manufactured by Oxygenics provides increased water pressure and decreases water consumption.