



The efficient showerheads allow you take your time in the shower. The downside is, the people waiting for their turn are bound to emulate what Norman Bates did in the movie 'Psycho.'  
 (Illustration by EUGENE CUBILLO)

## Take a long shower... (Cont'd from page K-1)

Oxygenics system? Daswani says in local studies conducted with areas that present 55 PSI water pressure, Oxygenics was able to save 2.5 gallons per minute (GPM). "For a full 10 minute shower, this translates to 25 gallons of water saved," he points out. "The total cost saved from water and electricity for heating water would be at least P 10 per person taking a shower per day."

For those who are buying a new showerhead, this means instant savings. Philippine households typically have two users of one

showerhead, with both of the users taking a bath once a day. By using an Oxygenics showerhead, each household can save around P 20 a day, or P 600 a month."

Its reduced usage of water and special coating makes Oxygenics showerheads maintenance-free. A typical Oxygenics shower can save 25 gallons of water per day per user, translating to a possible corresponding savings of 9,000 gallons of water per year. That's enough to either provide 38 people with clean drinking water for a year or also save enough water to fill an

Olympic sized swimming pool for 73 users.

"The savings on electricity from heating water would also be equivalent to 791 kilowatt hours a year or 467 kilos of carbon dioxide or the carbon dioxide emission of a car travelling 6,226 kilometers. Since Oxygenics are built to outlast other showerheads in the market, its own carbon footprint is substantially smaller since it is divided by its product lifecycle," Daswani further elaborates.

As a brand, US-based Oxygenics

has been around for several years and is preferred by several hotels, including 40 percent of those based in Las Vegas.

Its arrival in the country is accompanied by five introductory models starting with the basic, entry-level SkinCare Series which should be more than enough for most homes.

There's the more imposing Five Star Resort Spa Series, which as its name suggests is popular among notable five star hotels in the USA; the Trispa, with three

settings giving either a relaxing shower or an energizing shower; the Body Spa, a slim and trendy telephone-type of showerhead; and the TriSpa handheld; for those who want the full features of TriSpa in a telephone showerhead design.

Oxygenics showerheads are now available in Federal Home Depot at Pasong Tamo Extension, Makati and is exclusively being distributed by PanManhattan Marketing Corporation.

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